

# Social Labelling

IN THE GLOBAL FASHION INDUSTRY



Venue: School of Design, Northumbria University

**1<sup>st</sup> September**

3.00pm	Registration and refreshments- School of Design Reception
5.00pm	Welcome by Prof. Doug Miller
5.30pm	<b>Keynote</b> Robert Ross : Consumers and Producers: Agency, power and social enfranchisement
6.45pm	Drinks- School of Design
7.30pm- 9.30pm	Dinner- School of Design

**2<sup>nd</sup> September**

8.30am	Refreshments and late registration
	<b>Theme 1: Making a link to consumers</b>
9.00am	<b>Introduction: Marsha A. Dickson</b>
9.30am	<u>Kay Liu</u> : Fair Trade and Organic Cotton: Labelling and Consumer Perception <u>Elaine Ritch</u> : What's in Fashion? Ethics? <u>Llyr Roberts</u> : Social Labelling on the Web- How fashion retailers communicate information about labour practices to online consumers.

11.00am	Break- refreshments
11.15am	<p><b>Theme 2: Industry Practice and Perception</b></p> <p><b>Chair : Mo Tomaney</b></p> <p><u>Angelina Jones</u>: The Motivations of Fair Trade Apparel Business Owners: A Case Study of Minneapolis, St. Paul.</p> <p><u>Stall Meadows</u>: A Decade of Progress: A Quantitative Study of Wholesalers' Perspectives on Social Labelling and the Evolution of Apparel Industry Codes of Conduct.</p> <p><u>Thea Pandelidis and Marsha A. Dickson</u>: Motivations and Concerns for Public Reporting about Corporate Social Responsibility and Compliance with Labor Standards: A Case Study of the Apparel Industry.</p> <p><u>Clare Lissaman</u>: 'It's fashion darling': designer perceptions of social labels – their usefulness and attractiveness.</p>
1.00pm	Lunch- School of Design
1.45pm	Activity- Newcastle open top sightseeing bus
2.45pm	Break- refreshments
3.00pm	<p><b>Theme 3: Regulating the social label</b></p> <p><b>Chair: Arianna Rossi</b></p> <p><u>Trina Tocco</u>: No Access to Justice: The Failure of Ethical Labelling Systems for Worker Rights</p> <p><u>Sophie Koers</u>: Can a process be labelled? The Fair Wear Foundation Experience</p> <p><u>Hannes Grassegger</u>: The Costs of Fair Trade Textile Certification – A Global Value Chain Perspective</p>
4.30pm	Break- refreshments
5.00pm	<p>Plenary &amp; Keynote: Discussant Jennifer Bair</p> <p><u>Scott Nova</u> - Until Apparel Brands Reform their Sourcing Practices, Industry Labor Codes Will Be of Little Value to the World's Apparel Workers</p>
6.30pm – 7pm	Drinks followed by a free evening

### 3<sup>rd</sup> September

8.30am	Refreshments- School of Design reception
9.00am	<p><b>Theme 4: National Labelling Initiatives</b></p> <p><b>Chair : Jennifer Bair</b></p> <p><u>Patricia Brien</u>: From No Sweat Shop Label to Ethical Clothing Australia VIDEO LINKUP</p> <p><u>Arianna Rossi</u>: Fibre Citoyenne: Branding the Moroccan Industry and its Workers</p> <p><u>Rituparna Majumdar</u>: The Development of social labelling systems and monitoring in the Garment Supply Chain of India.</p>
10.30am	Break- refreshments
10.45am	<p><b>Theme 4: National Labelling Initiatives (cont)</b></p> <p><b>Chair: Doug Miller</b></p> <p><u>Raymond Robertson</u>: Reputation Sensitivity, Public Disclosure and Labor Law Compliance in Cambodia</p> <p><u>Annelies Goger</u> : Going Beyond: Reworking Ethical Spaces in the Sri Lankan Garment Industry</p> <p><u>Bjorn Claeson presented by Robert Ross</u>: Individual Consumers or Government Purchasers? A U.S. Perspective on Social Labels for Garments</p>
12.00pm	Lunch- School of Design reception
1pm	<p><b>Theme 5: Panel – To label or not to label?</b></p> <p><b>Chair: John Stirling</b></p> <p>Plenary – <u>Ian Bretman</u>: Fairtrade Foundation/FLO/Transfair</p> <p><u>Steve Grinter</u>: ITGLWF</p> <p><u>Deborah Isaacs</u>: People Tree/ WFTO</p>
2.30pm	Break- refreshments
3pm- 3.30pm	Closing Remarks : Marsha A. Dickson, Doug Miller and Jennifer Bair

