

Graphic Design BA (Hons)

Based in Newcastle 3 Years Full Time

Graphic Design is about communication in its purest form. Through the creative presentation of images, facts and ideas, graphic design tells a story, delivers a message and makes an impact. Graphic Design at Northumbria is a three year course that combines creativity with commercialism, tradition with technology and information with imagination.

An underpinning of theoretical, historical, cultural and professional contexts is given throughout the course via lectures, visits, both in the UK and Europe, visiting lecturers, live projects, entry to national competitions and a staffing balance of both full-time educators and associate lecturers with significant industry experience.

Our aim is to give you the tools and support you need to develop as a designer or illustrator, whilst giving you the space to establish your own style and design identity.

UCAS Code: W210 BA/GD

Your course in brief

Year 1

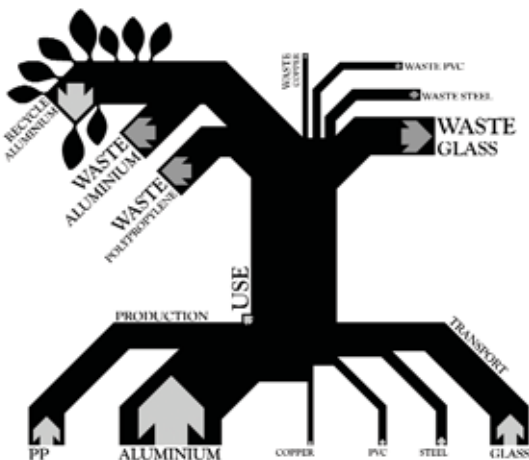
Typography
Promotional Graphics
Illustration
Applied Photography
Printmaking
Communication in Design
Design Studies

Year 2

Corporate Identity
Promotional Graphics
Information Graphics
Packaging
Digital Media
Illustration
Design Studies

Year 3

Advanced level modules of study are more professionally biased. Whilst maintaining individual paths, students are encouraged to perform to their strengths through the variety of subject specialisms offered. Professional visits and portfolio surgeries combine with entry into national and international competitions to give students the platform to enter their chosen professional route following graduation.



Who would this course suit?

This course is ideal for students looking for a course that offers breadth as well as depth; that teaches you how to turn a good idea into a great concept and offers a true vocational focus and strong industry network.

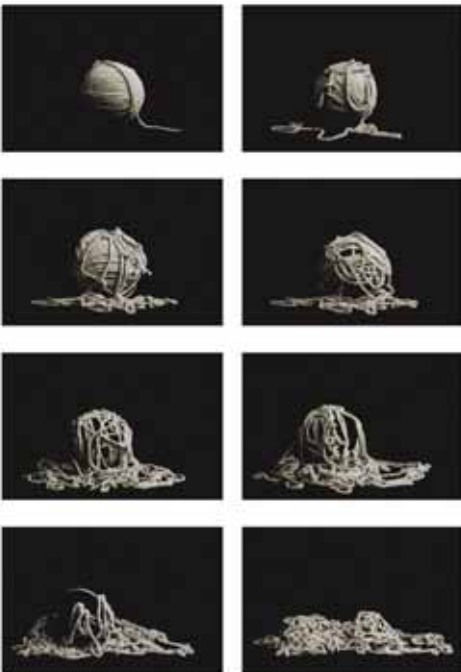
Did you know?

An award winning course, our students regularly win national and international prizes. In 2009 we won 2 coveted Yellow Pencil awards at the D&AD global student awards and the Future Proof Packaging Design Award 2009.

Where our graduates work

Graphic Design at Northumbria has a proven track record for producing high quality graduates who go on to make a real impact in the world of design.

Put simply, our course provides you with more options and opportunities in a wide variety of fields including branding, packaging, publishing, corporate identity, illustration, animation and web design. Not only that, but a lot of our graduates have found that the confidence and enthusiasm they have gained during their three years with us has motivated them to go on to establish successful design companies of their own.



What our students say

"You can sum it up in four words – ambition, fun, creativity and teamwork"

Clare Holmes – 300million

"The relationship with staff here is really great. If you show that you are really interested and have a genuine passion for the subject they are 100% there for you and will help in any way."

Garth Smith – Fitch

