

**UNIVERSITY OF NORTHUMBRIA AT NEWCASTLE**

**I AM THE FUTURE**

**VIDEO SCHOLARSHIP**

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**TERMS AND CONDITIONS**

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## **DEFINITIONS**

In these Terms and Conditions (“the Conditions”), the following Definitions shall have the meaning set out opposite.

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| <b>Academic Scholarship</b>         | A scholarship programme which offers £2,500 to international students who meet specific academic criteria.   |
| <b>Applicant</b>                    | A potential student of Northumbria ordinarily domiciled in a country outside the UK, it's territories or the European Union who is eligible to pay international tuition fees’.  |
| <b>Full Scholarship Award</b>       | The sum of one year Postgraduate Programme Fees at Northumbria. Applicants studying a Two year Programme will only be eligible for half the total tuition fee of the full programme.   |
| <b>Half Scholarship Award</b>       | The sum equivalent to half of One Year Postgraduate Programme Fees at Northumbria. Applicants studying a Two year Programme will only be eligible for quarter of the total tuition fee of the full programme.  |
| <b>International Representative</b> | An individual, company or other organisation providing services on a commercial basis to help students gain places on study programmes overseas.   |
| <b>Programme</b>                    | Any full time Postgraduate programme delivered on Northumbria’s campus in Newcastle. For the avoidance of doubt distance learning and part time programmes are excluded.   |
| <b>Programme Fees</b>               | The full tuition fees payable for a Programme  |
| <b>Restricted Content</b>           | Means any content that: <ul style="list-style-type: none"><li>• Infringes any third party’s copyrights or other rights (e.g. trademark, privacy rights, etc.);</li><li>• Contains sexually explicit content or pornography;</li><li>• Contains hateful, defamatory or discriminatory content or incites hatred against any individual or group;</li><li>• Exploits minors;</li><li>• Depicts cruelty, unlawful acts or extreme violence;</li><li>• Promotes fraudulent business;</li><li>• Breaches any law.</li></ul> |
| <b>Scholarship</b>                  | The “I am the Future” Scholarship  |
| <b>Scholarship Award</b>            | Either the Full Scholarship Award or the Half Scholarship Award  |

In order to increase the proportion of international students commencing in January 2018,

Northumbria is offering five Scholarship Awards to successful applicants who enrol at Northumbria University's Newcastle campus for a postgraduate course in January 2018 (2017/2018 academic year). There are 2 Full Scholarship Awards and 3 Half Scholarship Awards

## **ELIGIBILITY**

- 1.1 In order to qualify for a Full Scholarship Award, Applicants must meet the following criteria:
  - 1.1.1 They must submit an online application for a place on a Programme by 15 November 2017.
  - 1.1.2 They must commence the Postgraduate Programme in January 2018.
  - 1.1.3 Applicants who defer their place to a later year of entry will not be eligible.
  - 1.1.4 Applicants cannot be an existing or former student at Northumbria University.
  - 1.1.5 Applicants must obtain the qualifications required for admission to the Programme.
  - 1.1.6 Applicants must be eligible to pay International Fees.
  - 1.1.7 Applicants with conditional offers are eligible to apply for the Scholarship but must fulfil the conditions of their offer.
  - 1.1.8 Applicants must not be party to an articulation agreement;
  - 1.1.9 Employees, agents or contractors of Northumbria are not eligible for the Scholarship Award.
- 1.2 Applicants may be asked to provide additional information in order to confirm their eligibility for the Scholarship which must be provided within the deadline stipulated by Northumbria.
- 1.3 Applicants who do not fulfil the above criteria will be disqualified from the application process.
- 1.4 Applicants who intend to take advantage of a third party scholarship can apply to the 'I am The Future Scholarship'. However, if a student is awarded a Scholarship Award for the I am the Future Scholarship they will not be eligible to receive an Academic Scholarship even if they meet the academic criteria for the Academic Scholarship.

## **THE SCHOLARSHIP APPLICATION**

- 1.5 Applicants are invited to make a video of no longer than 30 seconds in duration which should deal with the following question:

Why is Northumbria University a great place to prepare for your future?

- 1.6 Videos must be submitted by Friday 24 November 2017 by 17:00 BST.
- 1.7 Applicants should not submit videos directly to the University. Videos should be uploaded to a video streaming service such as YouTube or Vimeo. The URL for the uploaded video should then be submitted to the University.
- 1.8 Video content must be entirely the applicant's own original work and must not contain Restricted Content.
- 1.9 By submitting a video, applicants grant Northumbria a limited worldwide, royalty-free licence and right to transmit, distribute, publicly perform and display and make derivative works from the video including displaying the video on Northumbria's website and other social media channels.
- 1.10 Applicants agree that they will endeavour to ensure that their videos shall remain on the video streaming service for at least a twelve (12) month period.
- 1.11 Successful Applicants agree to provide Northumbria with a copy of their original video.
- 1.12 Reasons why an application has not been successful will not be given.

### **JUDGING OF SCHOLARSHIP APPLICATIONS**

- 1.13 There will be five Scholarship Awards offered to successful applicants for the January 2018 academic year comprising two full Scholarship Awards and three Half Scholarship Awards.
- 1.14 A shortlist of videos will be selected using the following criteria:
  - 1.14.1 Videos will be assessed by Northumbria staff to ensure that in their opinion, the shortlisted submissions are engaging and effectively showcase the University's offering.
  - 1.14.2 Shortlisted student videos will be shared on the University's Website and/or social media channels and the number of likes and shares generated will be a factor in selecting the final winners.
- 1.15 Where a student is offered a scholarship and fails to meet the criteria or comply with these terms and conditions, then the Scholarship Award may be awarded to a runner up at the University's discretion.
- 1.16 Northumbria's decision is final.
- 1.17 An application cannot be submitted after enrolment.

### **SCHOLARSHIP AWARD**

- 1.18 Successful applicants will receive the award as a fee waiver.
  - 1.18.1 They will receive 100% or 50% tuition discount on Year 1 Programme Fees depending on which Scholarship Award is relevant.

- 1.18.2 If the successful applicant is studying a two year programme they will receive 50% or 25% of the total programme fee depending which scholarship is relevant
- 1.18.3 Scholarship awards will not be paid as a cash sum.
- 1.18.4 Applicants must be self – funding. Applicants whose fees are paid by a Sponsor are not eligible to apply.
- 1.19 Recipients of either Scholarship Award agree that they will produce a short follow up video where they talk about their experience of study at Northumbria. No additional payment will be made by Northumbria in this regard. Recipients agree to grant Northumbria a limited worldwide, royalty-free licence and right to transmit, distribute, publicly perform and display and make derivative works from the video including displaying the video on Northumbria’s website and other social media channels.
- 1.20 Recipients of either Scholarship Award may be asked to support the University’s wider international recruitment activities. Arrangements for this will be negotiated with individual students as required.

## **MISCELLANEOUS**

- 1.21 Northumbria reserves the right to change the format of the Scholarship, amend these terms and conditions or withdraw the Scholarship at any time. Notice of any changes will be given on Northumbria’s website.
- 1.22 Northumbria reserves the right to withhold payment of a Scholarship Award either in full or in part if any of these Conditions have not been met.
- 1.23 If a recipient of a Scholarship Award withdraws from their Programme or defers, suspends or interrupts their studies or are excluded at any point during the Programme, the recipient will be liable to repay the full amount of the Scholarship to Northumbria immediately and no later than fourteen (14) calendar days of such withdrawal, deferment, suspension, interruption or exclusion.
- 1.24 If it transpires during the Programme that any of these Conditions have not been met, the Scholarship Award is immediately invalidated and the student is liable to immediately repay the Scholarship Award to Northumbria.
- 1.25 Northumbria’s decision is final.

## **2. GOVERNING LAW**

- 2.1 Any dispute or claim arising out of or in connection with these Conditions or their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.