

Improving Sustainability Together

Sustainable Travel Plan

The travel behaviours of the University's staff and students, whether it be for work or when travelling to and from the University, have large environmental impacts. Ensuring that travel is kept to a minimum and undertaken in as sustainable a manner as possible, is essential to minimising our environmental impacts and improving sustainability as specified in the Environmental Sustainability Policy and the Corporate Strategy. Undertaking regular travel surveys and holding an active Sustainable Travel Plan is also a key requirement of planning agreements for both past and planned developments.

Business Travel can be understood as any travel undertaken by a staff or student member at work or for work. This includes:

- Travel of staff and students between campuses
- Grey fleet
- Business fleet
- International travel e.g. for fieldwork, meetings and conferences
- Travel in relation to fieldwork

Such travel can have an exceptionally high carbon cost – especially journeys undertaken by plane.

Any travel undertaken by car results in harmful emissions and local air pollution, but also contributes to congestion issues within the local area. Innovative strategies to support sustainable travel could also result in improved health and wellbeing of staff and students, greater social mobility, attracting a wider pool of staff and students and enabling space to be converted from car parks into space for an alternative use or sale.

The implementation of the plan shall be monitored and reviewed annually by the University Sustainability Management Group. Emissions from Business Travel are also included within Scope 3 of the Carbon Management Plan.

Aim:

To provide, facilitate and encourage sustainable travel options for staff and students in relation to travel for work, travel at work and travel to and from work/ the University.

Objectives:

• To reduce emissions arising from Business Travel and staff and student Commuter Travel.

Targets:

- Reduce emissions from Business Travel by 4% annually.
- To reduce the average emissions associated with staff and student commuter travel by 3% by 2018.
- To reduce the percentage of staff and students whose modal travel option is singleoccupancy car travel.













	Modal share – Single Occupancy Car Travel		
	2016 Survey Result	2018 Target	
Staff (City Campus)	30%	24%	
Staff (Coach Lane Campus)	76%	70%	
Students (City Campus)	30%	15%	
Students (Coach Lane Campus)	59%	50%	

	Annual CO2e from commuter travel		
	2016 Survey Result	2018 Target	
Staff	132 kg (CO2e)	128 kg (CO2e)	
Student	86 kg (CO2e)	83 kg (CO2e)	

• To avoid an increase in the emissions arising from student travel to the University at the start and end of term.

Actions: (For July 2017 onwards)

What	When	Who	Status	
BUSINESS TRAVEL				
Add emissions from car travel to quarterly	August 2017	Sustainability	In progress	
business mileage reports.		Manager		
Review current provision of AV and tele-	December 2017	IT Services &	Not actioned	
conferencing equipment and publicise.		Head of Campus		
		Planning &		
		Development		
Increase provision of AV and tele-	June 2018	IT Services	In progress	
conferencing equipment.				
Review the current Business Fleet to	September 2018	Mail & Transport	Not actioned	
assess if a reduced fleet would be possible.		Manager &		
		Sustainability		
		Adviser		
Consider feasibility and potential benefits	September 2018	Sustainability	Not actioned	
of a University car pool scheme.		Adviser		
Convert the Business Fleet to reduce	June 2020	Mail & Transport	In progress	
emissions.		Manager, CBRE,		
		Chartwell's.		
COMMUTER TRAVEL				
Increase provision of cycle parking across	September 2017	Campus Services	Complete	
the University.				
Add secure cycle stores for student use in	September 2017	Campus Services	In progress	
Halls and on the University site.				
Consider developing a cycle-buddy	September 2017	Sustainability	In progress	













What	When	Who	Status
scheme.		Adviser	
Include information on sustainable travel	September 2017	Human Resources	In progress
options in packs for new staff and students			
before they arrive at the University.			
Run Toon Cycle Tours during Fresher's	September 2017	Students' Union	In progress
week.		& Sport	
Hold bike sales at the beginning of the	September 2017	Sustainability	In progress
academic year and around Easter.		Adviser &	
		Students' Union	
Continue a regular schedule of bike	September 2017	Sustainability	In progress
tagging and Dr Bikes.		Adviser &	
		Security	
Increase provision of lockers and shower	September 2017	Campus Services	In progress
access for cyclists.			
Liaise with local public transport providers	December 2017	Sustainability	Not actioned
to develop incentives for staff and student		Adviser	
travel.			
Develop social meet ups for Bicycle User	March 2018	Sustainability	Not actioned
Group members.		Adviser	
Consider further encouragement of	March 2018	Human Resources	Not actioned
working from home where possible.			
Hold a sustainable travel event to	May 2018	Sustainability	Not actioned
encourage sustainable travel.		Adviser	
Review the parking management system	June 2018	Campus Services	Not actioned
to encourage different travel options e.g.			
cycle 1 day a week.			
Implement a city-wide cycle scheme in	July 2018	Sustainability	In progress
partnership with the Council.		Adviser	
Include sustainable transport options on	September 2017	Sustainability	Not actioned
campus maps i.e. bus stops, cycle parking		Adviser &	
etc.		Campus Services	
Undertake a full travel survey every 2	2018	Sustainability	Date to be
years.		Adviser	agreed with
			Marketing
Work closely with local partners to take a	Ongoing	Sustainability	Ongoing
city-wide approach to sustainable travel.		Adviser	
Publicise travel options as part of other	Ongoing	Human Resources	Not actioned
staff engagement events e.g. benefits fair.		& Sustainability	
		Adviser	

Updated: July 2017













Actions undertaken before 2017-18

BUSINESS TRAVEL

Publicise inter-campus travel by bus for staff and students.

Identify an accurate baseline for Business Travel and set appropriate targets.

Provide quarterly reports on emissions from flights and rail to Faculties and Services.

Publicise provision of AV and tele-conferencing equipment and provide clear user guides.

Review travel procedures in order to reduce the number of Business Class or First Class flights (these have up to 4 times the carbon weighting of Economy Class flights).

COMMUTER TRAVEL

Undertake a Travel Survey and calculate average emissions per staff and student member to support new targets.

Publicise Cycle Scheme and Corporate Travel scheme to staff.

Agree and publicise an annual schedule of Dr Bikes.

Develop a Bicycle User Group email group.

Establish and publicise a Northumbria University Strava group for staff.

Run regular social cycle rides for staff and students.

Undertake regular bike tagging events including light giveaway to encourage bike safety.

Increase provision of EV charging spaces on campus.

Complete feasibility study of a Northumbria-Newcastle University cycle scheme.

Support a student project to review the appetite for staff participation in a formalised car share scheme.











