

# Do you want to study your Masters over 2 years?

One and two year Business Masters Advanced Practice





*For many students from around the world, one of the attractive features of postgraduate education in the UK is that it is usually possible to complete a master's degree in one year rather than two. All MSc courses offered in Newcastle Business School can be completed in 12 months (16 months for those starting in January).*

However we also offer the opportunity to extend the duration to two years allowing time for more reflection and understanding of the application of the subject or an even more international experience (please note - the MSc International Human Resource Management will not be available as a two-year course until September 2016). The two-year versions include one additional semester but also allow time for a summer vacation rather than nonstop study. This

can be a useful time for travelling, gaining some work experience or just relaxing and refreshing.

The additional semester can be used in one of three ways. Firstly students can take an internship with a company for this period – we will endeavour to help those who prefer this option to find and secure a suitable position but ultimately we are in the hands of the employers who are free to decide who they take into their organisation.

The second option is to work in the Newcastle Business School Business Clinic providing a consultancy service to local businesses. This gives a fantastic opportunity to put into practice some of the skills and knowledge acquired during the taught part of the course. With either of these options, in the fourth and final semester, students complete the Masters Consultancy Project that builds on the practice in the third semester.

However there is also a third alternative where students can

spend a semester studying on a business course in another country. This may be in Europe or further afield but all courses will be taught and assessed in English (in some cases there may be an opportunity to take some language modules). Note that this option may require students to obtain a visa for study in the other country. Students following this option will complete the Master's dissertation in the final semester.

These courses will be designated "with Advanced Practice" or "with Study Abroad" and that will be reflected in the title of the final award.

An additional alternative on a few selected courses is to add a second specialism into the course – details are on the website and in the Newcastle Business School postgraduate brochure.

Please see the opposite page for more information on how the additional semester could be spent.

## Internship

This route offers the opportunity to spend about three months working full-time in a real business environment. Newcastle Business School has a long and hugely successful record with placing students in internships across the UK and, indeed, all over the world. We know from experience that internships bring a range of benefits – they make students more employable because they can talk about actually doing business rather than just studying it, and they tend to get better final results because they have a real context for their study of business and find inspiration for their Master's project in the work environment. At the same time students provide a real benefit to the host companies who appreciate fresh insights to their business and gain a greater appreciation of the benefits that graduates can bring to their organisation.

## Business Clinic

Newcastle Business School operates its own Business Clinic

to provide consultancy services to businesses and organisations in the region. Working full-time in the clinic offers the chance to explore a variety of businesses and help them embrace new opportunities. Whether assisting a business to develop an internet marketing strategy or investigating international market opportunities for a new product, you will develop skills in quickly getting to understand a business issue, work in teams, research the issues and prepare and present a professional set of recommendations. Recent clients have included Gateshead Council, the Dyspraxia Foundation, Mediaworks, Carlisle City Council, 2020 Vision Technology and Mediaworks. This is an amazing opportunity to assimilate skills developed in the classroom.

## Study Abroad

One of the key challenges facing any student planning to undertake a business-related degree is how to compete in the job market with business graduates around the world

who are also trying to ignite their business career. We know from experience and talking to employers that international awareness is a key differentiator. Many of our students have already taken the first step by travelling hundreds or thousands of miles to study in an unfamiliar environment. However the international exchange option takes that to the next level. We are developing exchange opportunities in Asia, Europe and South America that will give students the opportunity to create a truly unique selling proposition to future employers. Students spend one semester studying business (taught and assessed in English) in another international domain. In some cases there will be an opening for basic level study of the language and culture of the host region. Where students choose to follow this version of the course, the title will be changed from "...with Advanced Practice" to "...with Study Abroad."



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