

**Job Title:** Graduate Marketing Consultant

As a Graduate Marketing Consultant at [Company Name], you will be responsible for developing and executing strategic marketing plans for our clients, helping them increase brand awareness, engage their target audience, and grow their business. You will work alongside a dynamic team of marketing professionals and contribute to the development of innovative campaigns across various digital and traditional platforms.

Key responsibilities include:

- Conducting market research and competitor analysis to inform marketing strategies.
- Developing and executing creative marketing campaigns tailored to client needs.
- Managing digital marketing efforts, including social media, email marketing, and online advertising.
- Writing and producing engaging content for various platforms (e.g., websites, blogs, social media).
- Monitoring and analysing campaign performance, providing regular reports to clients.
- Supporting clients with brand positioning and communication strategies.
- Collaborating with other departments to ensure a cohesive marketing approach.

This role is perfect for a creative, analytical individual who is passionate about marketing and enjoys working in a fast-paced, client-focused environment.

Essential Criteria:

- **Degree:** A degree in Marketing, Business, or a related field.
- **Skills:** Excellent communication skills (both written and verbal), strong analytical abilities, and creativity.
- **Experience:** Familiarity with digital marketing platforms, social media management, and content creation.
- **Technical Skills:** Proficiency in marketing tools such as Google Analytics, social media platforms, and MS Office.
- **Attributes:** Self-motivated, adaptable, and eager to learn and grow in a marketing consultancy role.

Desirable Criteria:

- Previous internship or work experience in marketing or consulting.
- Experience with graphic design tools such as Canva or Adobe Creative Suite.
- Understanding of SEO, SEM, and PPC advertising.
- Knowledge of data analysis tools (e.g., Power BI, Tableau).

Perks and Benefits:

- 25 days of annual leave plus public holidays.
- Hybrid working options (home and office-based).
- Access to private healthcare.
- Opportunities for professional development and training.
- Regular social events and team-building activities.
- Travel subsidies and access to on-site parking.

Application Process:

To apply for this role, please submit your CV and a tailored cover letter outlining how you meet the essential and desirable criteria for this role to [email address]. The closing date for applications is [deadline].

[Company Name] is committed to creating an inclusive work environment and we welcome applications from all individuals. If you require any reasonable adjustments during the recruitment process, please let us know.

Contact Information:

For any inquiries regarding the role, please contact [email address].

Application Deadline:

We are accepting applications until [closing date]. This is not a rolling recruitment, so be sure to submit your application by the deadline to be considered.



Job Title: Engineering Graduate

Location: Newcastle Upon Tyne

Department: Engineering

Reporting to: Lead Engineer

Contract Type: Permanent

Start Date: [Proposed Start Date]

Company Overview:

EngineerCo is a well-established engineering firm based in Newcastle Upon Tyne, with over 35 years of experience since our founding in 1986. We have built strong relationships with numerous partner organisations across the North East region, enabling us to deliver a diverse range of engineering solutions across sectors such as construction, energy, and technology. Known for our commitment to sustainability, innovation, and collaboration, we pride ourselves on our ability to tackle complex engineering challenges. As part of our ongoing growth, we are excited to offer a graduate opportunity to join our team and help shape the future of engineering in the region.

Job Description:

As an Engineering Graduate at EngineerCo, you will become a key member of our project teams, working on diverse engineering projects from concept to completion. This role offers a unique opportunity to collaborate with experienced engineers and our regional partners, contributing to real-world solutions that drive innovation in the North East. You'll develop core technical skills, gain practical experience, and help deliver impactful projects.

Key responsibilities include:

- Assisting in the design, development, and implementation of engineering projects.
- Producing and reviewing technical drawings, plans, and reports.
- Conducting site visits, inspections, and assessments to monitor project progress and ensure quality control.
- Supporting project management tasks such as scheduling, budgeting, and risk management.
- Collaborating with internal teams and external partners to develop innovative engineering solutions.
- Participating in R&D initiatives and continuous improvement projects aimed at optimising performance.

This role offers graduates the chance to build a rewarding career with EngineerCo and engage in work that makes a difference in the community.

Essential Criteria:

- **Degree:** A degree in Civil, Mechanical, Electrical, or Structural Engineering.
- **Skills:** Strong problem-solving abilities, excellent communication skills, and attention to detail.
- **Experience:** Familiarity with CAD software, technical drawing, and project management principles.
- **Attributes:** Self-motivated, adaptable, and eager to learn within a collaborative environment.

Desirable Criteria:

- Previous work placement or internship in an engineering field.
- Knowledge of sustainability practices and industry regulations.
- Experience using industry-standard software (e.g., AutoCAD, Revit, or SolidWorks).
- Familiarity with project management software (e.g., Microsoft Project).

Perks and Benefits:

- 25 days of annual leave, plus bank holidays.
- Flexible working arrangements, including hybrid working options.
- Access to private healthcare and wellness programmes.
- Opportunities for professional development, including training courses and mentorship.
- Regular social and team-building events.
- Strong career progression pathways within EngineerCo and opportunities to work with our regional partners.

Application Process:

To apply for this role, please submit your CV and a tailored cover letter explaining how you meet the desirable and essential criteria to [email address]. The closing date for applications is [deadline].

EngineerCo is committed to fostering an inclusive workplace, and we welcome applications from all qualified candidates. If you require any reasonable adjustments during the application process, please inform us.

Contact Information:

For questions regarding the role or the application process, please contact [email address].

Application Deadline:

We are accepting applications until [closing date]. This is not a rolling recruitment, so be sure to submit your application by the deadline to be considered.