



- **Job Title:** Marketing Placement
- **Location:** [Company Name], [City]
- **Job Type:** Full-Time, Temporary
(12-month placement)

About Us:

[Company Name] is a dynamic and fast-growing company in the [industry] sector. We pride ourselves on innovation, creativity, and delivering outstanding products/services to our clients. Our marketing team is essential to driving growth, and we're looking for a passionate, motivated marketing student to join us for a placement year and gain valuable hands-on experience.

Key Responsibilities:

As a Marketing Intern, you will have the opportunity to be involved in various aspects of our marketing strategy, including:

- **Content Creation:** Support the marketing team in developing content for websites, blogs, social media, and email campaigns.
- **Market Research:** Assist with research and analysis of market trends, customer behaviour, and competitor activities.
- **Campaign Support:** Help in the planning, execution, and monitoring of marketing campaigns across digital and traditional channels.
- **Social Media Management:** Create and schedule posts across all major social platforms (Instagram, LinkedIn, Twitter, etc.), engage with followers, and monitor performance.
- **Email Marketing:** Assist in the development and execution of email marketing campaigns, including audience segmentation and performance tracking.
- **SEO & PPC:** Learn the basics of search engine optimization and pay-per-click advertising, assisting in the implementation of campaigns.
- **Event Planning & Support:** Help in organizing and promoting company events, webinars, and trade shows.
- **Data Analysis & Reporting:** Track and analyse key performance indicators (KPIs) across campaigns, generating insights to improve future marketing efforts.
- **Collaboration:** Work closely with the sales and product teams to align marketing strategies with business goals.
- **Administrative Support:** Assist the marketing team with administrative tasks, ensuring smooth operations.

What We're Looking For:

- Currently enrolled in a Bachelor's degree in Marketing, Business, Communications, or related field.
- Strong communication skills, both written and verbal.
- A passion for digital marketing and social media.
- Creative mindset with an eye for detail and design.
- Basic understanding of marketing principles (previous marketing coursework or experience is a plus).
- Ability to multitask and work in a fast-paced environment.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with social media platforms (Instagram, LinkedIn, Facebook).
- Basic understanding of digital marketing tools (Google Analytics, MailChimp, etc.) is a plus.
- Self-motivated with a willingness to learn and take initiative.

Benefits:

- Hands-on experience in a fast-paced, real-world environment.
- Mentorship and guidance from experienced marketing professionals.
- Access to professional development opportunities.
- Opportunity to contribute to meaningful marketing campaigns.
- Networking opportunities within the company and industry.
- Monthly stipend or salary of £[Amount] (if applicable).
- Potential for future full-time opportunities based on performance.

How to Apply:

Please submit your CV and a cover letter outlining your interest in marketing and why you would be a great fit for this role. Applications can be submitted through [Application Platform/Email Address].



- **Job Title:** Engineering Placement
- **Location:** [Company Name], [City]
- **Job Type:** Full-Time, Temporary (12-month placement)

About Us:

[Company Name] is a leading company in the [industry] sector, known for delivering cutting-edge solutions in [specific field, e.g., automotive, aerospace, electronics, civil engineering]. Our commitment to innovation and excellence has enabled us to grow and provide top-tier engineering solutions to clients worldwide. We are looking for a passionate and dedicated engineering student to join our team for a year-long placement, gaining practical experience and contributing to real-world projects.

Key Responsibilities:

As an Engineering Intern, you will be involved in a variety of projects and tasks, providing support to the engineering team in areas such as design, development, testing, and project management. Your responsibilities may include:

- **Design and Development:** Assist in the design and development of new products, systems, or processes using industry-standard software (e.g., AutoCAD, SolidWorks, MATLAB, etc.).
- **Project Support:** Collaborate with project managers and engineers in planning and executing engineering projects, ensuring they meet specifications, timelines, and budgets.
- **Prototyping and Testing:** Participate in the prototyping phase by building and testing models, collecting data, and making recommendations for improvements.
- **Research and Analysis:** Conduct research on materials, methods, and technologies to improve product performance or engineering processes.
- **CAD Modeling and Simulations:** Support the creation of 2D/3D models, simulations, and technical drawings.
- **Quality Assurance:** Assist in quality control and testing, helping to ensure that designs meet safety and performance standards.
- **Technical Documentation:** Help prepare technical documentation, including reports, specifications, and user manuals.
- **Problem Solving:** Analyze engineering problems, propose solutions, and participate in design reviews.
- **Collaboration:** Work closely with cross-functional teams such as manufacturing, R&D, and product management to ensure alignment and successful project execution.
- **Health and Safety Compliance:** Ensure compliance with industry safety standards and company policies in all engineering activities.

What We're Looking For:

- Currently enrolled in a Bachelor's degree in Engineering (Mechanical, Electrical, Civil, Chemical, Software, etc.).
- Strong technical aptitude with a solid understanding of engineering principles.
- Proficiency in engineering software such as AutoCAD, SolidWorks, MATLAB, or similar tools.
- Excellent problem-solving skills with a hands-on approach to technical challenges.
- Strong communication skills, both written and verbal, to collaborate effectively with teams and document processes.
- Attention to detail and a high level of accuracy in work.
- Ability to work in a team as well as independently with minimal supervision.
- Good organizational skills, able to manage multiple tasks and meet deadlines.
- A passion for engineering and a desire to learn and grow within the industry.
- Knowledge of relevant health and safety standards is an advantage.

Preferred (but not required):

- Previous internship experience in an engineering environment.
- Familiarity with project management tools (e.g., MS Project, Jira) is a plus.
- Understanding of programming languages (e.g., Python, C++) for software or electrical engineering roles.

Benefits:

- Hands-on experience working on exciting, real-world engineering projects.
- Mentorship from experienced engineers and industry professionals.
- Exposure to cutting-edge technologies and engineering practices.
- Professional development and networking opportunities.
- Monthly stipend or salary of £[Amount] (if applicable).
- Potential for future full-time employment based on performance.
- Access to company events, training sessions, and industry conferences.

How to Apply:

Interested candidates should submit their CV and a cover letter explaining why they are interested in this placement and how their skills align with the role. Applications can be sent via [Application Platform/Email Address].



- **Job Title:** Art/Design Placement
- **Location:** [Company Name], [City]
- **Job Type:** Full-Time, Temporary (6-12 months placement)

About Us:

[Company Name] is a creative studio specializing in [art, design, animation, game design, fashion, etc.]. Our mission is to push the boundaries of creativity and produce stunning visual work that resonates with audiences. We are looking for a passionate and talented art or design student to join our team on a placement basis. This is a unique opportunity to gain hands-on experience in a professional creative environment, working on real-world projects alongside experienced artists and designers.

Key Responsibilities:

As an Art/Design Intern, you will be involved in various aspects of the creative process, supporting the team in delivering high-quality artistic and design work. Responsibilities include:

- **Creative Concepting:** Assist in brainstorming and developing new ideas for artwork, designs, and creative projects.
- **Artwork Creation:** Support in creating sketches, illustrations, or digital designs for projects ranging from branding to product design, marketing materials, or animation.
- **Graphic Design:** Work with the design team on graphic layouts for print and digital media, including brochures, websites, social media content, and promotional materials.
- **Digital Art & Illustration:** Assist in creating digital illustrations, animations, or 3D models depending on your area of expertise.
- **Collaborative Projects:** Work closely with other artists, designers, and project managers on collaborative creative projects.
- **Client Project Support:** Assist in creating custom artwork or designs based on client briefs, working within brand guidelines and deadlines.
- **Art Installations/Exhibitions:** Support in the preparation and execution of art exhibitions, installations, or showcases, including logistics, set-up, and creative direction.
- **Research & Mood Boards:** Research trends, references, and inspirations to develop mood boards and creative proposals.
- **Software Use:** Gain experience using industry-standard software (e.g., Adobe Creative Suite, Blender, Maya, Procreate) to produce and refine work.
- **Feedback & Iteration:** Participate in critique sessions and receive feedback to improve work quality, adapting designs to meet project requirements.
- **Portfolio Development:** Receive guidance and mentorship in curating and refining your personal portfolio, with the opportunity to include completed professional projects.

What We're Looking For:

- Currently enrolled in a Bachelor's degree in Fine Arts, Graphic Design, Illustration, Animation, or a related field.
- Strong creative skills with a passion for visual arts and design.
- Proficiency in design software such as Adobe Photoshop, Illustrator, InDesign, or relevant tools for your specialization (e.g., Blender, Maya, Procreate).
- Strong sketching or drawing abilities for concept creation and visualizing ideas.
- Ability to take creative direction and work collaboratively within a team.
- Attention to detail and a passion for high-quality design.
- Good time management skills, able to balance multiple projects and deadlines.
- Communication skills to articulate ideas and collaborate with the team.
- Knowledge of current design trends in art, fashion, or digital media.

Preferred (but not required):

- Experience with animation, motion graphics, or video editing is a plus.
- Familiarity with 3D modeling software (e.g., Blender, Maya) for digital artists.
- Experience with social media platforms or content creation.
- Previous experience in an art gallery, creative studio, or related setting.

Benefits:

- Hands-on experience in a creative studio or professional art environment.
- Mentorship from experienced artists and designers.
- Opportunity to work on real client or in-house projects.
- Professional development through portfolio reviews and feedback.
- Networking opportunities within the art and design community.
- Monthly stipend or salary of £[Amount] (if applicable).
- Flexible work environment that nurtures creativity and innovation.
- Possibility of being considered for future roles based on performance.

How to Apply:

Please submit your portfolio, CV, and a cover letter explaining why you are passionate about art and design and what you hope to gain from this placement. Applications should be sent to [Application Platform/Email Address].