

MAKING GLOBAL GOALS LOCAL BUSINESS



The Global Goals are going to transform our world and that transformation will create opportunities for new business models to deliver new products and services into new markets.

After the largest public consultation ever undertaken, the Goals were adopted by the UK and the other 192 Member States of the United Nations in 2015. They call for economic growth, innovation, affordable energy, and upgraded infrastructure, as well as providing a path to end extreme poverty, fight inequality, and protect the planet.

Every company needs to understand this important global mega-trend!

Come to Making Global Goals Local Business - Newcastle, where we will answer the questions:

- What are the Global Goals?
- Why should business care about the Goals?
- How can business contribute to achieving the Goals and benefit from doing so?

Register now at:

www.sdg-roadshow-newcastle.eventbrite.co.uk

For information on other events in the Sustainable Development Goals Roadshow series, please visit:

www.sdg-roadshow.org.uk

**Thursday
June 15th
2:00pm to
5:30pm**

Newcastle Business School
Northumbria University
City Campus East 1
Newcastle upon Tyne
NE1 8ST

