

MBA FORUM



Dr Chris Brauer is the Director of Innovation and Founder of the Centre for Creative & Social Technologies (CAST) in the Institute of Management Studies (IMS) at Goldsmiths, University of London. He teaches and researches the intersections of emerging technologies and socio-economic life.

He regularly appears in national and international press including BBC Newsnight, BBC Click, the UK nationals, the USA Today and the Wall Street Journal. His recent and current research projects with industry partners explore the impact of wearable technologies, virtual assistants, crypto currencies, and smart home technologies.



Tim Cattle-Jones is an entrepreneur and Managing Director of Future Energy Solutions, an energy training company based in the North East. An alumnus of Northumbria University, Tim started his working life in the public sector. In his time as Chair of Sport England, he was instrumental in supporting the development of the Centre of Excellence at Gateshead Stadium, helped bring the 50-metre swimming pool to Sunderland and attracted £30m of grant aid across the North East. In 2006, Tim established Energy Saving Lighting and in 2011 launched Low Carbon Lighting. Future Energy, set up in 2012, is one of only four companies in the UK who deliver Smart Meter Installers training.

Tim was keynote speaker at EcoShow 2013 where he outlined the importance of the green economy, the opportunities for business, and the importance of getting it right.

Responsible leadership, corporate social responsibility & sustainability

Shaping future entrepreneurs

Tuesday 3 February 2015, Business School, CCE1 Room 403

6.30pm-8pm

Refreshments available from 6.00 pm

The MBA Forum is part of a developing suite of activities for MBA and executive development participants at Newcastle Business School. The Forum aims to bring together current and past MBA students and key experts and professionals from a range of backgrounds and experiences to present ideas, discuss hot topics, and debate current issues.