

MBA FORUM



MBA Leader Development and its role in shaping Business Intelligence and Innovation – the lived experience of a strategic leader

Martin Alexander, MBA

Director of Information Services, South Tyneside NHS Trust

Martin Alexander started working as Director of Information Services at South Tyneside NHS Trust in 1998. Since this time he has instigated and overseen the development of business intelligence software projects that have transformed the ways in which the Trust works. Martin is also co-author of 'Bringing about Innovative Change: The Case of a Patient Flow Management System in an NHS Trust' He is an alumnus of Northumbria University, MBA programme. He joins us to talk about his personal experience of leadership development and putting learning into action.

Tuesday 14 October 2014, Business School, CCE1 Room 402

6.15pm-7pm

Refreshments available at 5.45pm

The MBA Forum is part of a developing suite of activities for MBA and executive development participants at Newcastle Business School. The Forum aims to bring together current and past MBA students and key experts and professionals from a range of backgrounds and experiences to present ideas, discuss hot topics, and debate current issues.